

An Integrated Approach

5.2 million people in the UK are currently receiving treatment for asthma. 9 million people in the UK visited their GP in the past year with arthritis.

Meanwhile, there are currently more than 194 million people with diabetes worldwide. In the UK alone, 100,000 people are diagnosed with diabetes each year.

Frightening and compelling facts like these were the impetus behind VisionHealth and the VisionHealth DVD series. The first three film's in the VisionHealth series cover the incredibly pervasive and debilitating conditions of: Asthma, Arthritis and Diabetes respectively.

VisionHealth

VisionHealth was created in 2005 with the specific goal of collecting the highest quality and the most detailed information available on incredibly widespread chronic ailments and making it available to sufferers worldwide on a series of interactive DVDs. Each Vision Health DVD features 14+ world experts, sharing their knowledge and demonstrating their approaches. A portion of all sales goes directly to related charities and research organisations.

"It doesn't necessarily have to be a drug way"

The DVD's cover complementary, alternative and orthodox approaches to these chronic ailments, with the ultimate goal of establishing a well balanced, engaging and informative resource. Wherever possible, expert interviews are supplemented with research, demonstrations and patient testimonials. The idea is to inspire, educate and motivate.

CAM

All complementary therapists know that chronic ailments, such as Diabetes, Asthma and Arthritis, are the main

focus of their practice. Understanding how other alternative methodologies can interact with your own discipline, can be an essential tool in expediting your patients healing process. But, before you can refer to other specialists, one must first understand the available approaches and the efficacy of these approaches. Well known and respected practitioners such as: Dr George Lewith, Dr John Mansfield, Dr Jean Monro and Dr Mosaraf Ali, share their knowledge and experiences. The series is presented by the ever engaging Barefoot Doctor.

Where alternative, complementary and orthodox practices meet - we have integration.

In addition to covering the history of the condition and the conventional approaches; the DVD's consider a myriad of complementary and alternative therapies in detail, including: Acupuncture, Herbal Medicine, Kairos, Bi-Aura, Homeopathy, Chi Gung, Yoga, Nutritional Medicine, Environmental Medicine, Stem cell therapy, Tissue Engineering, Genetics, Naturopathy, Osteopathy, Buteyko, Sea Spray therapy, Massage, Meditation, Electromagnetic therapy, Heat therapy and more. The DVD's are an excellent reference tool for patients and therapists alike.

Holism

Health and wellbeing maintenance, seems to be a curious blend of complex, esoteric knowledge; and simple, natural understanding. In order to approach an ailment holistically and to best inform your patients, it is essential to be well informed yourself - not just within your chosen field, but to a certain extent, within the fields of your peers as well. VisionHealth stresses an integrated approach to medicine, it is about removing boundaries and bringing excellent medical minds together, uniting for a common goal. Each VisionHealth title discusses in detail, how the alternative and

complementary approaches interface with the conventional medical approaches.

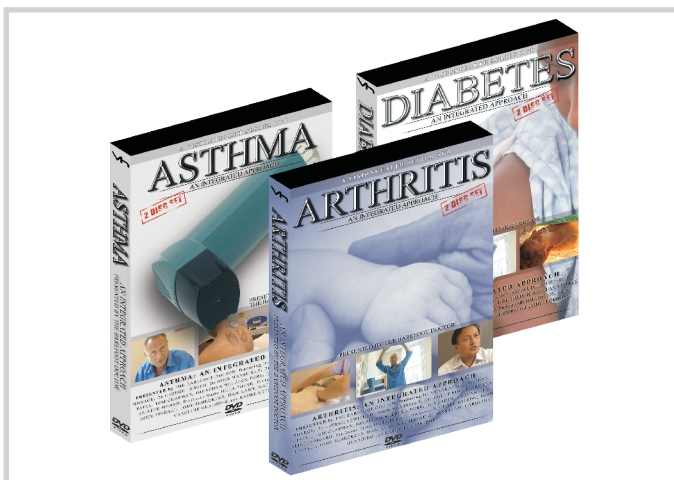
It is often very difficult to separate an illness from the impacts of the patient's lifestyle, environment and diet.

In the series such diverse, yet related topics as: The Candida yeast problem, abdominal breathing, provocation neutralisation, diet, positive thinking, stress, the air we breathe, organic food, supplements, moulds, mycotoxins, pollution, allergies, chemical intolerances, food sensitivities, heavy metals, sick building syndrome,

VisionHealth is about shifting the focus of treatment away from symptoms and illness, and back onto the patient and wellness maintenance. It is about facilitating freedom of choice, through extensive, detailed discussions of the approaches available, and the efficacy of these approaches.

The future

The VisionHealth team are in various stages of pre-production on the next titles in their series on chronic conditions. Upcoming titles include: IBS, Migraine, Pregnancy and Chronic Fatigue Syndrome. Meanwhile visionhealth.co.uk is fast becoming a fully



stealth organisms, hygiene and many more subjects are dealt with in detail.

Knowledge is power

The VisionHealth series is about personal empowerment, putting the highest quality information in the patient's hands - so that they can make informed decisions about their own health and treatment. Knowledge is power. The focal point of any approach should be the patient, not the illness.

An Integrated Approach

VisionHealth is proud to be associated with the rapidly developing field of integrated medicine and to be playing a role in the education of sufferers worldwide. Where alternative, complementary and orthodox traditions meet, we have integration.

featured information "hub"; with articles, links, downloads, a chat room (with scheduled expert Q+A's), a live news feed and other useful resources. It is updated regularly and will keep improving.

The Double disc sets: "ASTHMA: An Integrated Approach", "DIABETES: An Integrated Approach" and "ARTHRITIS: An Integrated Approach" (RRP £19.99) are available NOW in selected health stores, clinics and retailers.

**Orderline: 0800 078 7080
www.visionhealth.co.uk**

